



I still remember my first experience coaching with BRIDGE. I had no idea what to expect but I was excited nonetheless. It astounded me just how much fun it was and how much I enjoyed it all. As I was leaving practice, I recalled that a player, Wes, had borrowed my lacrosse stick. As I looked around to find him, I realized he had left practice already, and I wondered if I'd ever see that stick again. I shrugged it off, thinking it was just a small cost for the experience.

That was four years ago, and now as the Executive Director, those first experiences and memories continue to motivate me today. I would not have stepped into this role if I genuinely did not believe in the power of sports, like lacrosse, to positively impact kids and create social change. Within BRIDGE, we are building a process that, ultimately, enriches entire urban communities. To get there, we've focused on building student-athletes and building high quality after-school programs.

Looking back at 2012, I realize just how fast we moved and how quickly we grew our outreach and impact. The growth we experienced was phenomenal, both on the field and off the field. I welcome you to browse our first ever annual report and see for yourself the great strides we made in our relationships, our programming and our organization.

Heading into my second year as the Executive Director, the excitement of this organization has not left me. I'm still in awe of what we can do and what we've accomplished. Our goals for 2013 are just as ambitious, and we will build an organization that invests in our youth and is held accountable by its supporters. I did manage to get my lacrosse stick back from Wes, albeit with his name carved in the side.

- David Higbee | Executive Director



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Our Mission

We enrich nontraditional lacrosse communities by developing after-school programs and building healthy student-athletes.

Building Healthy Student-Athletes

- Routine lacrosse instruction and competition
- Self-efficacy assessment
- Healthy and active lifestyle reinforcement

Developing After-School Programs

- Strong collaborative partnerships
- High percentage of participation and retention
- Interaction with parents and community leaders

Greater Community Enrichment

- Community visibility
- Greater access to resources
- Supportive network of organizations



Our Beliefs | We have found that those who participate, volunteer, donate and support BRIDGE all share the same system of beliefs. If you believe what we do, then we invite you to join us.

We believe there are social, educational and economic needs in North Texas.

We believe successful student-athletes can positively impact their community.

We believe participation in after-school programs increases a student's ability to be successful.

We believe being active and healthy is critical to a child's development.

Our Focus | It won't be easy to address the needs of North Texas and the goals we have set for ourselves. In order to achieve our mission and make a lasting difference for boys and girls, we will focus on these elements.

Introduce lacrosse and develop skills in players of all levels.

Provide an environment focused on a healthy and active lifestyle.

Use team sports to build character, improve life skills and teach individual responsibility.

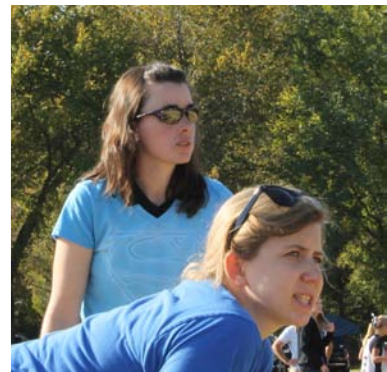
Connect various communities by providing positive opportunities for interaction.



South Dallas Programs



Since 2004, South Dallas has served as the foundation of our programs. Over the past eight years, we have built lasting relationships with these communities. In 2012, we grew immensely by adding a sixth team at a third school and increasing our summer outreach programs by 35 percent. In total, we reached 474 boys and girls in South Dallas for the year. Whether competing in a local tournament or playing in a parking lot, we love South Dallas lacrosse. We look forward to strengthening each of our six programs in 2013.



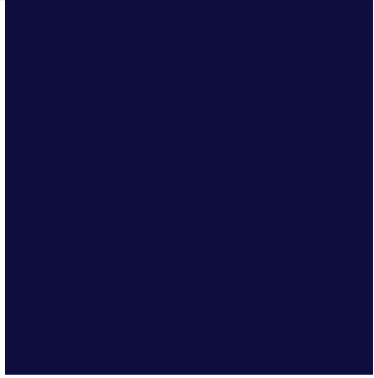


West Dallas Programs



In the spring of 2012, we received several phone calls about bringing lacrosse to the community of West Dallas. We instantly connected with the people and communities just across the Trinity River. This past summer, we headed west and partnered with three organizations to bring them introductory lacrosse clinics. In the fall, more than 20 high school volunteers coached 55 boys and girls in our West Dallas fall season. After an eight week mini-season, we concluded with the first ever lacrosse festival in West Dallas.

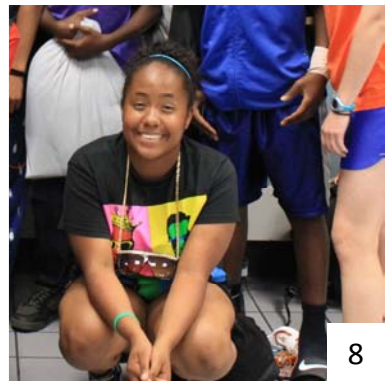




One of our most exciting programs is the partnership we have with MetroLacrosse from Boston. For the past three years, we've been given the opportunity to send a group of BRIDGE players to New England for a one-of-kind lacrosse camp experience. In 2012, we sent 16 boys and girls and two coaches to New Hampshire and Vermont. We are very fortunate to have this opportunity and we know our student-athletes love the adventure and friendships they form at camp. We look forward to returning in 2013.



Summer Bounce Camp



2012
635
Number of Unique
Participants

2012
1521
Hours of Volunteer
Coaching

2012
90
Individual
Volunteers

2012
450
Hours of Lacrosse
for BRIDGE

2012
5
Rookie Coaches
for 2012

Spring
6
Teams (3 Boys &
3 Girls)

Spring
1st
Ever BRIDGE
Shootout

Spring
39
Participant Zip
Codes

Spring
62
Total Competitive
Games

Spring
9
Wins by Our 5/6
Boys Team

Summer
425
Youth Introduced
to Lacrosse

Summer
4
New Community
Partnerships

Summer
63
Hours of Volunteer
Time

Summer
58%
Female (3rd-8th
Grade)

Summer
41
High School
Volunteers

Fall
92
Registered Players
for Fall Ball

Fall
55
Youth for West
Dallas Fall Ball

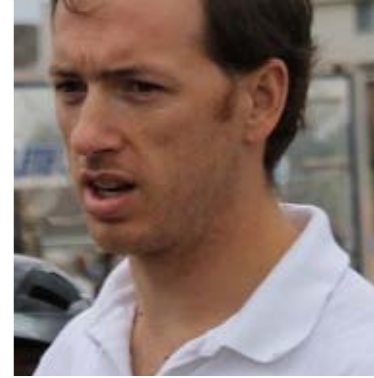
Fall
29
HS Volunteers in
West Dallas

Fall
657
Volunteer
Hours

Fall
1st
Ever West Dallas
Lacrosse Fest



Our Coaches

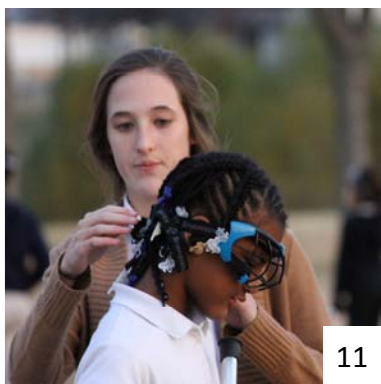


Without a doubt the backbone of our organization is the dedicated coaching staff that volunteers to coach our student-athletes. We are truly grateful to have such motivated and talented coaches be a part of BRIDGE. Their experience and commitment to youth development goes beyond winning on the field and extends to how our student-athletes succeed in their own community. In 2012, we had the largest number of coaches in our history volunteering for BRIDGE. We look forward to their return for the new year and new season.





One of our greatest resources is the young men and women who volunteer their time for BRIDGE. High school volunteers logged more than 700 hours of coaching, most of which came from the members of our Junior Board, Leadership Board and West Dallas Board. These boards represent a community of hard-working student-athletes willing to give back to kids and communities. We are so very thankful for their energy and willingness to be involved in our efforts. For 2013, we expect these boards to do more great things for BRIDGE.





Staff



Laura Weinman
*Program
Director*



David Higbee
*Executive
Director*



Board of Directors



Seth Woodberry | President

Woodberry Royalty, Inc

Alex McGeoch | Secretary

Hunton & Williams LLP

Cricket Griffin | Treasurer

United Mortgage Trust

David Higbee | Executive Director

BRIDGE Lacrosse

Chris Creedon | TruSouth Oil

Julia Danklef | U.S. Trust

Roby Mize | Credit Suisse

Kevin Mondy | Project Still I Rise

Patricia Morris | Schreiber Methodist

Barry Smink | Hope Kids

Dennis Winston | Dallas County Juvenile

Marna Wohlfeld | BRIDGE Lacrosse



2012

140

Man Hours on Website Build



2012

6848

High Quality Pictures Taken



To Date

560

Total Video Views



2012

9

Financial Grants Written



2012

740

Business Cards Handed Out



2012

5

HS Community Service Projects



2012

2

Radio Show Appearances

When we weren't moving goals around or counting helmets, our time was spent talking to supporters about our student-athletes or checking emails in our awesome office. In March of 2012, we secured a space with SMU's Center on Communities and Education, and now have a gorgeous view overlooking the Dallas campus. Come by and find us there, updating our marketing material and recruiting strategies or uploading photos to Facebook. We love visitors and we are more than happy to show you what BRIDGE is doing for 2013.



2012

24.65

Hours Creating Marketing Prints



2012

40

Instagram Photos Taken



2012

120

Parents at PCA Workshop



2012

664

Facebook Photos Posted



2012

15

Starbucks Meeting Locations



2012

4.5

Minute Segment Fox Sports SW



2012

6

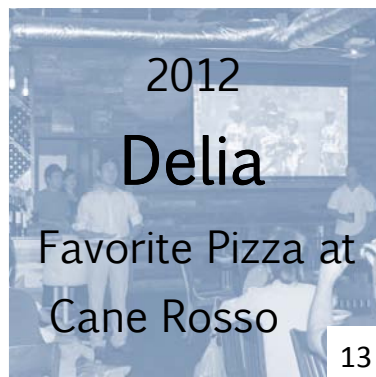
Staff Parking Tickets



2012

41.7 miles

Farthest Traveled for a Meeting



2012

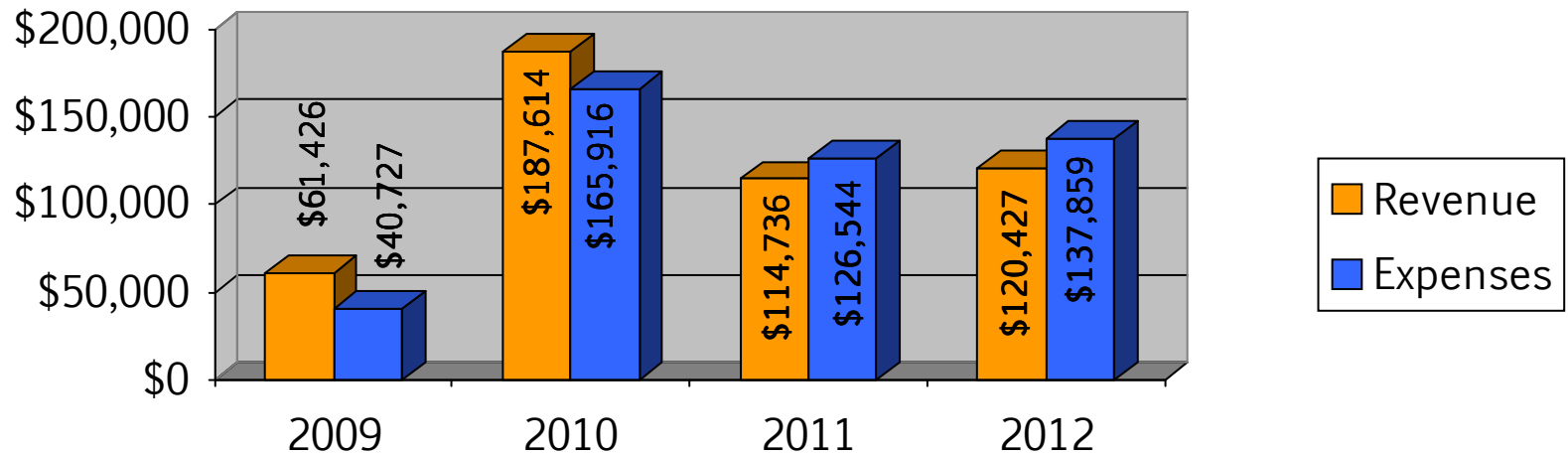
Delia

Favorite Pizza at Cane Rosso

Financials

Our success is tied to the generosity of the North Texas lacrosse family. Over the past four years, BRIDGE has been able to build an organization of impact with the help of more than 75 percent individual and private donors and supporters. As we look back, we want to ensure that we are held accountable to those that invest in youth development and social good.

Financial Summary



Our Commitment

In 2012, we began to really dig into our financials and budget. What we have learned, and will continue to strive for in 2013, is the importance of financial transparency and accountability. We believe giving monetarily isn't just about feeling good, but also an investment for social change.

Using Guidestar.com, a site that allows nonprofits to share financial information, we have built a profile that allows our supporters and friends access to organizational and program information. We are committed to using Guidestar.com as a permanent tool for transparency.

Lastly, our annual report will be another tool that ensures our supporters receive a detailed look at what BRIDGE is doing.

Valued Partner

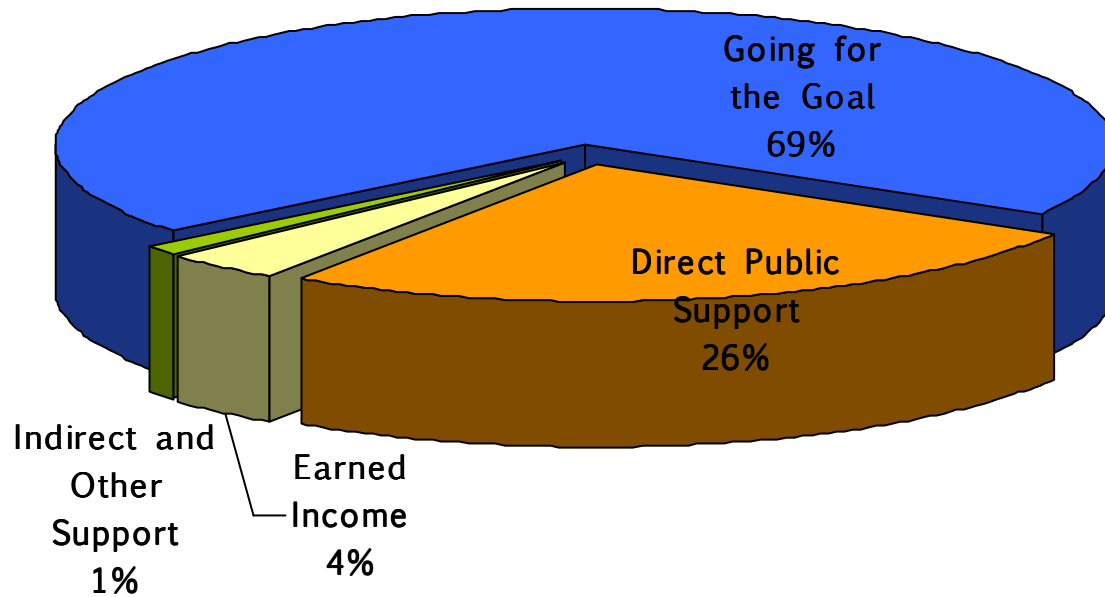


GUIDESTAR
Exchange

PARTNERS IN TRUST

Revenue 2012

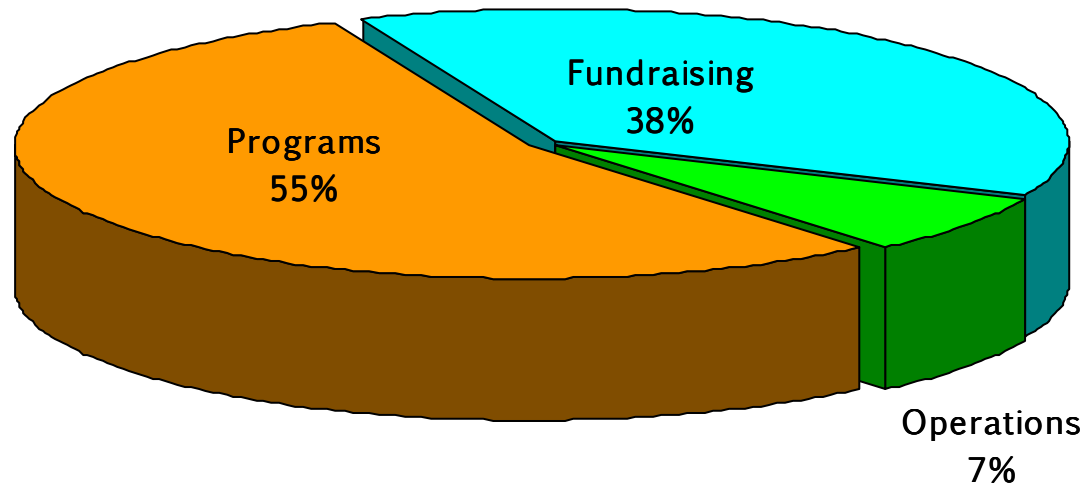
Revenue for 2012



Direct Public Support	\$31,337
Indirect Public Support	\$282
Earned Revenue	\$4,379
Other	\$1,475
Going for the Goal	\$82,952

Expenses 2012

Expenses for 2012



Spring Program	\$32,676
SummerBounce Costs	\$9,052
Summer Programs	\$15,239
Fall Programs	\$18,605
Fundraising	\$51,876
Operations	\$10,411



Our third annual Going for the Goal was a huge success. And this year we had a special guest. In 2012, the Dallas Stars Foundation and BRIDGE entered into a partnership and joining us was Stars General Manager Joe Nieuwendyk.

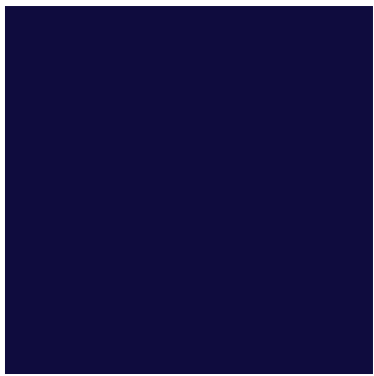
In addition, three of our favorite BRIDGE players joined us on stage to talk about their experiences playing lacrosse and being a part of BRIDGE. Gabe, Megan and Meagan did an outstanding job.

We raised \$83,000 for our organization to continue to work and make an impact in South and West Dallas neighborhoods. The generosity of the lacrosse community is amazing, and we are thrilled to be a part of the family.

BRIDGE LACROSSE DALLAS HOSTS
GOING FOR THE GOAL
2012 DINNER AND AUCTION



The Future



The future is bright for us. For 2013, we will continue to build bridges in West Dallas. In South Dallas we will strengthen programs with emphasis on empowerment and education. We look forward to a growing new relationship with the University of North Texas to help us measure impact, and our budding partnership with the Dallas After School Network. We will stay accountable to our many financial supporters and donors. And, finally, we will engage our supporters to further our long-term goals of building student-athletes for community enrichment.





Thank you to our
sponsors.



Thank you to our
organizational partners.



A Very Special Thank You to These Friends of BRIDGE Lacrosse

Naomi Aberly &
Laurence Lebowitz
Anonymous
Rob Addison
William & Lydia Addy
Rick Aguirre & Susan Metzger
Denis & Mary-Lou Alexander
Dr. Mark Altenau
Scott & Emily Armstrong
Richard Baker
Robert & Krystal Baldwin
David & Rebecca Ann Balsamo
Judith Barton
Fran Berg
Robby & Christy Berry
Justin Bolner
Steve & Lori Brockett
Espen & Patty Brooks
Ricky Brown
Bobby & Kathy Bryan
Peter & Beth Buell
Franklin & Jami Byrd
Ron & Pam Carey
Drue Carney

Cindi Castilla
Mark & Karen Carney
Eric & Teri Chang-Tung
Jeffrey & Sylvia Chavez
David Cheetham
Stephen & Vanessa Coleman
David & Penelope Cook
Mike Cook
Kendall & Christina Cotten
Chris Creedon
Harlan & Kathy Crow
Margaret Crow
Trammell Crow
Tim & Julia Danklef
Gemma Descoteaux
George & Leslie Diamond
David & Angelia Disney
Doug & Linda Dixon
Dr. Doric Earle
Jeffrey Ellerman
Joel & Kristie Elmquist
Caroline Fair
Frederick & Kristi Feigl
Randall & Ola Fojtasek

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Michael Gioridano
Cathy Golden
Robert & Amanda Goldstein
Madonna Goodman
Monica Goodman
Thomas Goolsby
Randy & Lori Gordon
Keith & Nancy Grant
Cricket Griffin
Chris & Beth Haga
Margaret Hancock
Barry Henry
Alex Hepner
Tom & Cinda Hicks
Paul & Dana Higbee
Christopher Hipps
Luanne Hobbs
Jeff & Tracy Hull
Jerry & Shawna Johanssen
Jim & Melinda Johnson
Ken & Nancy Jones
Susan Kaminski

A Very Special Thank You to These Friends of BRIDGE Lacrosse

Edward & Wendy King	Gary & Cindy Nightengale	Martha Stack
John & Shelley Koeijmans	Van & Susanna Ogden	Jeff & Tracy Stern
Rivka Linksman	Jud & Julia Pankey	Michael Steinkamp
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Jill Long	William Park	Craig Thomas
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Chris & Ann Mahowald	Anne Raymond	Jim & Lori Wales
Judy Marlow	George & Mary Ellen Raymond	Amy Ware
Derek McClain	James & Darcy Ribman	Steve Warner
Kevin & April McCormick	Edward & Margaret Roach	John & Sarah Wechsler
Patrick McDonnell	Beaude Sahn	Sarah Weinberg
Ellen McFee	Alessandra Sarin	Daniel Weinman
Michael & Jennifer McGill	Don & Margaret Saustad	Brian & Marna Wohlfeld
Casey &	Kemp & Kit Sawers	Seth & Jenna Woodberry
Megan McManemin	Kendra Scarberry	Sam Woolford
Maryann Mihalopoulos	Jim & Vinita Schroeder	Christian Yazdanpanah
Brian & Patricia Morris	Stuart Sikes	Christopher & Angela Yotides
Richard Moses	Andrew Sinwell	
Patrick Mulligan	Barry Smink	
Kathy Jane Murphy	Scott Smith	
Stephen Nawalaniec	Randy Smoot	
Joe & Tina Nieuwendyk	Al & Leslie Sorrels	

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